about shecooks.design
Shecooks.design is a creative business and cooking blog designed around local food and happy entrepreneurs. Shecooks.design focuses on whole, real foods, using local ingredients and brands as much as possible. Local brands are integral to the core of the shecooks.design business model.

about shelagh
Shelagh has a passion for all things food. She has art directed food publications, produced logos, packaging and branding for multiple small food businesses. She opened SheCooks, a whole grain baking mix business in 2006, supplying the Twin Cities area with delicious, healthy and locally-produced mixes. Shelagh also teaches cooking classes and develops recipes in her humble home kitchen. Shelagh will be attending and earning a certificate at the Dublin Cookery School in Ireland, January-March 2020.

services
recipe development
food photography
advertising
graphic design
cooking classes
social media collab

fun fact:
The hubs and I built a pizza oven at our cabin, by hand, using clay, straw, sand, and water. Holy cow!

reach
Last 30 days
monthly page views: 1607
subscribers: 533
facebook followers: 220
instagram followers: 579
pinterest followers: 1700
linkedIn followers: 715

reader locales
82% north america (35% are minnesotans)
13% other countries
5% uk & ireland

audience
76% women
24% men
28% are 25-34
18% are 35-44
18.5% are 45-54
18.5% are 55-64
16% are 65+

contact shelagh and let’s see how we can work together!

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